

WEB Strategy Presented to CCB Members and Associates

March 18, 2004



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WEB Objectives

- Enhance the users awareness, involvement and increase usage of the DPAS web-site
- Implement processes of continuous improvement for the collection, exchange, and delivery of useful information to DPAS user community.
- Develop and implement concrete steps to transform the existing DPAS web-site from one that is "Good" to one that is "State-ofthe-Art"



WEB Changes

- Address was changed to 'www.dpas.dod.mil'
- Added IT Support Page
- Training Manuals now on-line
- Added DPAS security contacts
- Changed training pages
 - Consolidated registration
 - Modified training calendar
 - Modified course description pages



PKI/PKE

- ✓ As per DoDD 5230.9 and DoDI 5230.29 any DoD operated Web application that provides information resources not intended for the general public must be compliant with Public Key Infrastructure/Public Key Enable (PKI/PKE)
- ▼ DPAS is working to become compliant with PKI/PKE directives for non-Web enabled applications by April 1st. PKI/PKE not optional



WEB Survey

To invoke user opinions regarding DPAS Web site we chose to implement Web Surveys

1. How ofter	n have you visited	this web sit	te in the last 30 o	days?	
Once	2 to 3 times	4 to 5	6 or more	first visit to this site	
•	0	С	С	О	
2. What were	your reasons for vis	siting the site	? (Check all that a	apply)	
Just Curious: □					
New User: □					
Gain Information: □					
Download Software: □					
Register for Training:					
Other: □	Please specify:				A



Web Survey continued

→ Delivered surveys via broadcast messages, we received a

small sampling of feedback. However feedback is not

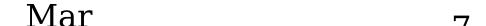
consistent enough to establish usable metrics.

- Updating delivery method of survey
 - Attach popup request upon exiting DPAS domain



Broadcast Message

- ▼ Broadcast Message
 - We have sent out a total of 21
- ∀ Updating delivery of messages
 - Web-based





Future WEB Initiatives

∀ Working with Mele Associates in the redesign of DPAS

Web.

- Developing a transition plan
- Finalizing template
- ✓ DPAS has created a new directory structure based on the templates provided
- ✓ Working parallel with Mele in finalizing level 2 &3 pages
- ✓ True real-time training databaseMar Availability of class o



Future WEB Initiatives Continued

▼Management/User corner

 Allow a secure place to view management reports

→ Demo for New Users

Simulation of some major system function

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